

2023-2027 STRATEGY AND ACTION PLAN

2023 Activities

SUMMARY

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Version: ADOPTED AT CCIG GENERAL ASSEMBLY ON JUNE 1, 2023.

The International Catholic Centre of Geneva (CCIG) is a Non-Governmental Organization (NGO) created in 1950, with more than 20 Christian inspired NGOs.

CCIG contributes to the capacity building of NGOs so they can benefit fully from the tools that the UN System puts at the disposal of local actors to improve the lives of the most vulnerable populations around the world.

I. AT THE ORIGIN OF CCIG

Originally established in 1950 under the name of "International Information Center", the CENTRE CATHOLIQUE INTERNATIONAL DE GENÈVE" (C.C.I.G.) was founded in 1992 as a non-profit association with a legal personality regulated by the requirement of Article 60 and following of the Swiss Civil Code.

Over the years, the CCIG has broadened its audience to include individuals and non-governmental organizations involved in development aid, education, social action and human rights. Thus, the CCIG has been able to continue its work by asserting itself primarily as a promoter and provider of services to NGOs.

Today, based on its expertise resulting from more than 60 years of presence alongside the International Organizations of Geneva, the CCIG provides diversified services adapted to the demands of our members, and as a link between the Geneva international institutions and civil society organizations.

The CCIG and its members share Catholic and Christian values. However, the activities carried out by the association do not have a religious or proselytizing purpose. The CCIG is an association working in the field of justice and human rights and aiming at the promotion and protection of these rights in conformity with the international treaties of the United Nations. The CCIG is registered with the Republic and Canton of Geneva and has obtained consultative status with the Economic and Social Council of the United Nations as a non-governmental organization.

II. IN GENEVA, FOR INTERNATIONAL GENEVA, AND BEYOND

The CCIG is essentially an NGO with an international vocation. In close contact with the international institutions in Geneva that deal with issues crucial to the future of humanity, the CCIG assists non-governmental organizations and enables them to be more effective in their actions and their advocacy mission.

The CCIG contributes to strengthening the capacities of these NGOs so that they can better take advantage of the tools that international institutions make available to them to improve the living conditions of local populations, particularly the most vulnerable. In fulfilling its international mission, the CCIG also contributes to strengthening Geneva's role as a dynamic international city, a crossroads between cultures and nationalities.

Beyond this, the CCIG does not forget its nature or its role as a Swiss non-profit association based in Geneva. Over the years, several initiatives have been undertaken by the CCIG to raise awareness amongst the population of Geneva, in a continuous effort to strengthen the links between local and international Geneva. In a Geneva where the world of international organizations sometimes seems very distant from local concerns, the CCIG is working to ensure that the International Geneva ceases to be an abstract construct and becomes something concrete and familiar. This is based on the recognition that hosting numerous international organizations not only represents something unique for Switzerland and Geneva, an opportunity to be fully seized, but is now also an integral part of Geneva's identity.

Therefore, the CCIG continues to be strongly committed to increase the advocacy capacity of its members and other NGOs and to foster quality Civil Society's contributions to the UN, with the ultimate goal of improving human rights implementation worldwide.

III. VISION, MISSION AND OBJECTIVES

Vision

The international community works towards global solidarity.

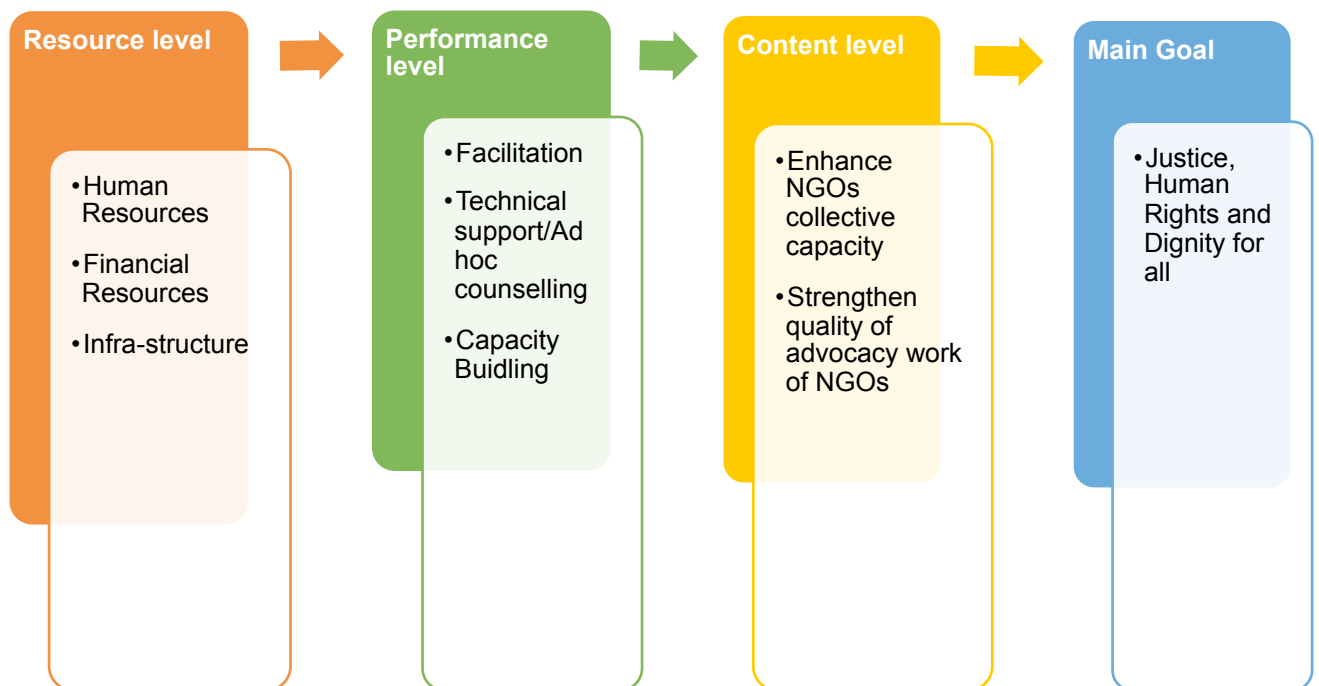
Goodness, together with love, justice and solidarity, are not achieved once and for all; they have to be realized each day. It is not possible to settle for what was achieved in the past and complacently enjoy it, as if we could somehow disregard the fact that many of our brothers and sisters still endure situations that cry out for our attention" (Fratelli Tutti, § 11)

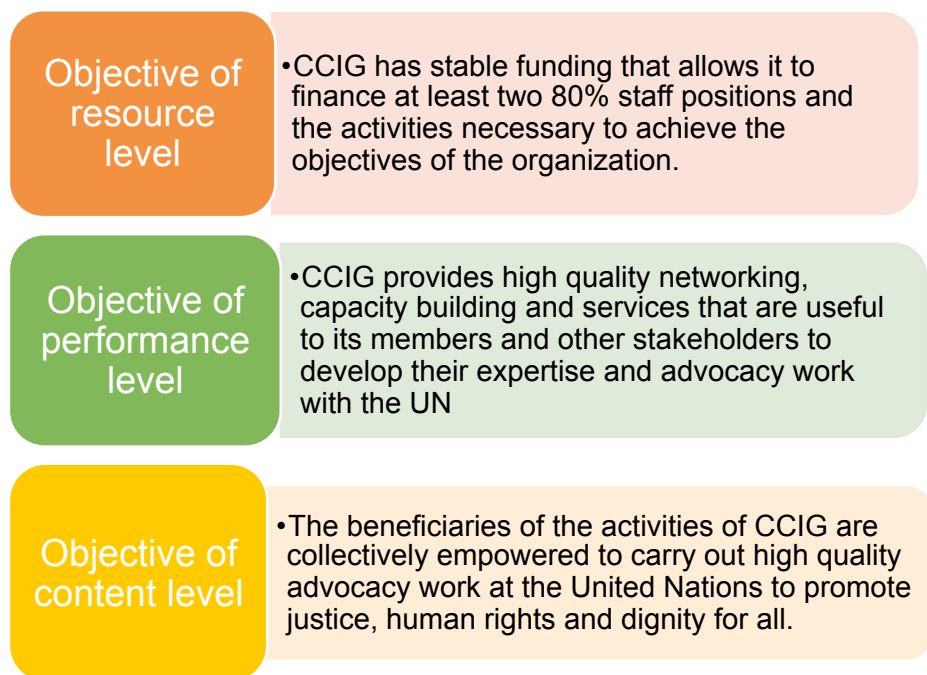
Mission

Through the Christian engagement of its members, the mission of the CCIG is to strengthen the quality of the advocacy work of NGOs, in particular Catholic-inspired NGOs, in order to enhance their collective capacity to generate the development of new solutions within international institutions in Geneva, for justice, human rights and dignity for all, with a concern for the common good and the safeguarding of the environment.

2023-2027 Strategic Objectives

The long-term strategy objectives for the period 2023-2027 are focused on the strengthening of the CCIG to enable it to more effectively meet the increasing needs of both its members and partners.





The services provided by the CCIG mainly consist of:

- Facilitating the exchange of information and know-how among NGOs, as well as other stakeholders, including State representatives, OHCHR officers and UN experts (e.g., coordination meetings of the UPR Platform, side events in parallel with sessions of the Human Rights Council and the Universal Periodic Review);
- Technical support and *ad hoc* counselling to strengthen civil society contribution to the UN system and a closer connection between the international agenda and local concerns;
- Capacity building for international and local civil society actors wishing to engage more effectively with the UN system.

The above mentioned services will be implemented through the present action plan, whose results and impact will be reviewed on a regular basis. Furthermore, an overall mid-term assessment will be completed in 2024-2025.

IV. 2023-2027 STRATEGIC OBJECTIVES and 2023 ACTIVITIES

2023 Action Plan	
2023 Activities	Indicators
OBJECTIVE 1: CCIG has stable funding that allows it to finance at least two 80% staff positions and the activities necessary to achieve the other objectives of the organization.	
HUMAN RESOURCES	
<ul style="list-style-type: none"> ▪ Explore possibilities for a short-term mandate of fundraiser 	<ul style="list-style-type: none"> ▪ 3 conversations with peer organizations and fundraising consultants
FINANCIAL RESOURCES	
<ul style="list-style-type: none"> ▪ Get in touch with potential donors ▪ Increase donations from existing donors and build up new funding 	<ul style="list-style-type: none"> ▪ At least 10 exchanges occurred with potential donors and financial partners concerning current and future projects. ▪ 3 funding applications are submitted.

<p>projects</p>	<ul style="list-style-type: none"> ▪ Dissemination of the Brochure “Friends of CCIG”.
<p>INFRA-SCTURE</p>	
<ul style="list-style-type: none"> ▪ Ensure good governance and clear orientations for the organization 	<ul style="list-style-type: none"> ▪ The new CCIG Strategy and Plan of Action 2023-2027 is built in consultation with members and key partners and adopted by the GA ▪ Institutional documents and other requirements for the effective functioning of the organization are in place and implemented.
<p>Objective 2: CCIG provides high quality networking, capacity building and services that are useful to its members and other stakeholders to develop their expertise and advocacy work with the UN</p>	
<p>FACILITATION</p>	
<ul style="list-style-type: none"> ▪ Coordination of the “Universal Periodic Review (UPR) Platform” in order to reinforce the joint work of NGOs in the context of the UPR. 	<ul style="list-style-type: none"> ▪ 4 meetings between CCIG Secretariat and NGO representatives (including participation via-skype) held to design strategic advocacy actions and raise awareness of the UPR as a tool for promoting and protecting human rights. ▪ 12 NGOs participated in the activities of the UPR Platform.

	<ul style="list-style-type: none"> ▪ At least 10 joint UPR submissions and statements are delivered by NGO Platform members. ▪ 1 oral statement is delivered by CCIG on behalf of Platform members during the HRC session.
<ul style="list-style-type: none"> ▪ Open dialogue with guest speaker on the global political agenda. 	<ul style="list-style-type: none"> ▪ Local activists, NGO representatives and other CCIG members received insights on selected topics. ▪ A summary of the meeting is drafted and disseminated on CCIG website. ▪ Formal and informal exchanges took place among participants and keynote speaker on the topic addressed.
TECHNICAL SUPPORT / AD HOC COUNSELLING	
<ul style="list-style-type: none"> ▪ Technical support for local civil society actors to carry out advocacy activities in preparation for the UPR of Bangladesh. 	<ul style="list-style-type: none"> ▪ An in-country key resource group in Bangladesh is provided with technical support to lead action in preparation for the Universal Periodic Review of PNG (to be held in Geneva

	<p>in November 2023).</p> <ul style="list-style-type: none"> ▪ 1 UPR submission is drafted and presented to the UN ▪ 1 policy paper is drafted for lobbying purposes. ▪ The UPR submission and the policy paper are shared with at least 5 States to advocate for specific human rights recommendations in the upcoming UPR of Bangladesh.
<ul style="list-style-type: none"> ▪ Ad hoc counselling to NGO members wishing to enhance their advocacy actions within the UN system. 	<ul style="list-style-type: none"> ▪ At least 3 informal meetings/exchanges took place to provide assistance on strategic planning and/or concrete advocacy actions to interested members and partners. ▪ 90% of beneficiaries are satisfied with the technical assistance provided and consider it an added value to their regular activities.
<p>CAPACITY BUILDING</p>	
<ul style="list-style-type: none"> ▪ Online Training for civil society actors in Bangladesh to draft a UPR submission on children’s rights situation in the country (Expected 	<ul style="list-style-type: none"> ▪ 2 on-line training sessions on the functioning of the UPR and on how to draft a UPR

<p><u>time: January 2023).</u></p>	<p>submission is carried out for the in-country steering committee in Bangladesh.</p> <ul style="list-style-type: none"> ▪ 80% of participants are satisfied with the quality of the training and are made aware of UPR advocacy opportunities.
<ul style="list-style-type: none"> ▪ Training Course for Civil Society representatives to enhance their participation in the UN Human Rights Mechanisms. Expected time: <u>October 2023.</u> 	<ul style="list-style-type: none"> ▪ At least 5 NGO representatives successfully attended the online training session. ▪ At least 80% of beneficiaries are satisfied with the quality of the training. ▪ At least 80% of the beneficiaries learned how to include a human rights based-approach in their activities.
<ul style="list-style-type: none"> ▪ Participation as speaker in training sessions organized by CCIG members and partners (Including online training). 	<ul style="list-style-type: none"> ▪ At least 10 NGO representatives and/or human rights defenders are trained. ▪ At least 80% of the beneficiaries acquired a methodology for advocacy activities and reporting vis-à-vis multiple UN bodies.

Objectives 3: The beneficiaries of the activities of CCIG are collectively empowered to carry out high quality advocacy work at the United Nations to promote justice, human rights and dignity for all.

ENHANCE NGOs COLLECTIVE CAPACITY

STRENGTHEN QUALITY OF ADVOCACY WORK OF NGOs

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| <ul style="list-style-type: none"> ▪ Communication (website, targeted information mailing lists), participation in UN meetings and networking with other platforms | <ul style="list-style-type: none"> ▪ Information and communications are shared through targeted mailing lists. ▪ CCIG website is regularly updated. ▪ The section of CCIG website presenting projects carried out on the ground is expanded. |
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IV. INDICATIVE CHRONOGRAM OF 2023 ACTIVITIES

	Activities	J	F	M	A	M	J	J	A	S	O	N	D	
OBJECTIVE 1	Explore possibilities for a short-term mandate of fundraiser	X	X	X	X									
	Get in touch with potential donors		X	X	X	X	X			X	X			
	Increase donations from existing donors and build up new funding projects			X	X	X	X							
	Ensure good governance and clear orientations for the organization		X		X	X	X				X	X	X	
OBJECTIVE 2	Coordination through the “Universal Periodic Review (UPR) Platform”					X		X			X		X	
	Open dialogue with guest speaker on the global political agenda.											X		
	Technical support for local civil society actors to carry out advocacy activities in preparation for the UPR of Bangladesh.	Throughout the year												
	<i>Ad hoc</i> counselling to NGO members wishing to enhance their advocacy actions within the UN system.	Throughout the year												
	Online Training for civil society actors in Bangladesh to draft a UPR submission on children’s rights situation in the country	X												
	Training Course for Civil Society representatives to enhance their participation in the UN Human Rights Mechanisms.											X		
Participation as speaker in training sessions organized by CCIG members and partners (Including online training).	Throughout the year													
OBJECTIVE 3	Communication (website, targeted information mailing lists), participation in UN meetings and networking with other platforms	Throughout the year												